Social Media and Email Announcement Examples

Social Media Announcement

Communicate with your patients that this tool is now available by using the following information. It will help you promote Patient Direct™ by Standard Process® on your Facebook® page and other social media channels, in your newsletter, and in emails:

*We have a new online patient ordering program! You can now get your Standard Process*®*, MediHerb*®*, and Standard Process Veterinary Formulas*™ *supplements conveniently from us. Contact our office for details. Sign up for Patient Direct at standardprocess.com.*

Email Announcement

Subject: Easy Ordering of Standard Process Supplements

[additional subject line options]

Order Your Standard Process Supplements Easily

Get Your Standard Process Supplements the Easy Way

Getting Your Supplements Just Got Easier

Easy Online Supplement Ordering from Your Doctor

Easy Online Supplement Ordering

The Easy Way to Get Your Supplements

Dear (insert Patient’s Name),

At (insert Clinic Name), we are always striving to improve our service and your health. Toward that goal, we have an exciting new service to offer you!

Our Patient Direct™ by Standard Process® ordering program allows you to order your supplements directly from us online from the comfort of your own home. Your supplements will then be delivered to your address.

This new tool offers you several benefits:

* You’ll save time by ordering and reordering supplements online, at your own convenience.
* You’ll be able to maintain your supplement health regimen even if you’re traveling.
* You’ll save time and money by not having to drive to pick up your supplements.
* Your supplements will be delivered directly to you.

If you are a current patient and interested in using this new convenience, please contact our office for our Patient Direct code. This code is required to begin the application process for your online ordering account through Patient Direct by Standard Process. Sign up for an account at standardprocess.com today!

If you have any questions, please feel free to call (insert name) in our office at (insert telephone number).

Best regards,

(Health care professional’s name)