



Quality is our Passion
Passion Flower (*Passiflora incarnata*)

Viranon is a unique combination of Thuja leaf, Licorice root and St John's Wort herb and flowers.

St John's Wort has been used traditionally for thousands of years.¹ In more recent times, statistical analysis of the results of many randomized clinical trials have confirmed that St John's Wort extract supports the body's natural ability to stabilize mood.² The important plant constituents of St John's Wort are the hypericins and the flavonoids.*

Since the beginning of recorded history Licorice has been used as a remedy. The first documented traditional use can be traced back to ancient Assyrian, Egyptian, Chinese and Indian cultures.³ The saponin glycyrrhizin is an important constituent of Licorice.*

Thuja occidentalis, a member of cypress family, is a slow-growing, long-lived tree that ranges in height from 20-50 feet. It is commonly referred to by the Latin designation, arbor vitae, meaning tree of life. This evergreen grows naturally in Canada and many areas of the United States.⁴ While on a canoe trip in Maine during the mid-19th century, Henry David Thoreau wrote in his journal:^{5*}

This night we had a dish of arbor-vitae, or cedar-tea, which the lumberer sometimes uses when other herbs fail, –

“A quart of arbor-vitae,
To make him strong and mighty,”

but I had no wish to repeat the experiment. It had too medicinal a taste for my palate.

How Viranon Keeps You Healthy

Supports healthy immune system response

Randomized, placebo-controlled clinical trials have shown that St John's Wort extract supported a healthy response in the immune system.⁶ The extract contained a known amount of hypericins.^{7*}

Thuja has been used traditionally to support immune function.^{4,8*}

Supports respiratory system health

St John's Wort, Licorice and Thuja have been used traditionally to support health in the respiratory system, particularly of the lungs.^{9,10,11} Licorice and Thuja may do this by helping the body to expel mucus from the bronchial tubes more easily.^{9,11*}

Used as a tonic to support vitality

A tonic is popularly thought of as something that makes you feel better, stronger or healthier.*

St John's Wort is regarded traditionally as having a combination of restorative and relaxant effects and is useful where there is both occasional mild tension and tiredness.^{12*}

In the herbal traditions of India and China, Licorice is recommended as a tonic.^{13,14,15} Licorice is described in the *Divine Husbandman's Classic of the Materia Medica (Shen Nong Ben Cao Jing)*, as able to support a long and healthy life, and even “doubles [one's physical] strength”! This Chinese text is believed to have been written at or before the 3rd century.^{15*}

Supplement Facts

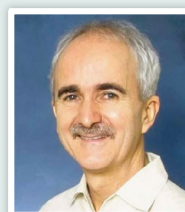
Serving size:	1 tablet	
Servings per container:	90	
Amount per Serving		%DV
Calories	3	
Sodium	5 mg	<1%
Total Carbohydrate	Less than 1 g	<1%*
Thuja leaf 1:1 extract from <i>Thuja occidentalis</i> leaf 200 mg	200 mg	†
St John's Wort herb flowering top 6:1 extract from <i>Hypericum perforatum</i> herb flowering top 1.35 g Containing hypericins 675 mcg	225 mg	†
Licorice root 17.5:1 extract from <i>Glycyrrhiza glabra</i> root 2.9 g Containing glycyrrhizin 30 mg	166.6 mg	†

*Percent Daily Values (DV) based on a 2,000 calorie diet.
† Daily Value (DV) not established.

Other ingredients: Cellulose, sodium starch glycolate, dextrin, croscarmellose sodium, silica, maltodextrin, magnesium stearate, hypromellose and calcium phosphate.

Caution: Do not use this product while taking any prescription drug(s) without the advice of your prescribing physician. Avoid excessive exposure to UV radiation (e.g. sunlight, tanning) when using this product. Contraindicated in high blood pressure, edema (water retention), congestive heart failure, low blood potassium, pregnancy and lactation. Best avoided in epilepsy. For other contraindications and cautions consult your health care professional.

Product No M1456 Content 90 Tablets



Professor Kerry Bone
MediHerb Co-Founder and
Director of Research and Development

A Phytotherapist's Passion

“Philosopher and teacher Rudolf Steiner once said that, for every human illness, somewhere in the world there exists a plant which is the cure. I believe that there is a healing potential locked inside plants which is integral with their evolution, just as it is part of human evolution to learn to tap this wonderful gift of Nature.”

What Makes Viranon Unique

Unique Manufacture & Analytical Testing

Quality and safety ensured by quality systems, unique manufacture and analytical testing

- Manufactured in Australia to the high standards of international pharmaceutical Good Manufacturing Practice
- Unique extraction method using cold percolation for the Thuja component of this tablet (this protects the delicate plant constituents, ensuring a full range of constituents)
- Raw materials are subjected to tough quality standards, for example:
 - The quantity of hypericins in St John's Wort are measured with spectrophotometry, the quantity of glycyrrhizin in Licorice and flavonoid glycosides in St John's Wort are initially measured using high performance liquid chromatography and regularly monitored

References

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- ¹⁰ Grieve M. *A Modern Herbal*. Dover Publications, New York, 1971, Reprint of the 1931 edition.
- ¹¹ British Herbal Medicine Association's Scientific Committee. *British Herbal Pharmacopoeia*. BHMA, Bournemouth, 1983.
- ¹² Mills S. *The Essential Book of Herbal Medicine*. Penguin Arkana, London, 1991.
- ¹³ Kapoor L. *Handbook of Ayurvedic Medicinal Plants*. CRC Press, Boca Raton, 1990.
- ¹⁴ Smith FP, Stuart GA. *Chinese Materia Medica: Vegetable Kingdom*. Revised ed. American Presbyterian Mission Press, Shanghai, 1911.
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Quality is our Passion

MediHerb products are developed by experts and leaders in the field of herbal therapy, using scientific evidence and hundreds of years of traditional knowledge.

Kerry Bone and over 20 health care professionals work within MediHerb while still managing their own clinical practices, plus we consult with an advisory board of health care professionals from around the world.

Our products are made using only the highest quality ingredients which are extensively tested for purity and potency. The MediHerb manufacturing plant operates to a strictly regulated pharmaceutical standard and is regularly audited by the Therapeutic Goods Administration (similar to the FDA), the same body that audits conventional pharmaceutical manufacturing facilities. The comprehensive regulations in Australia mean that you receive a safe and effective product that has been manufactured to pharmaceutical standards.

We know from our experience as health care professionals that the quality of a product you take makes a huge difference to the health outcome you experience. We dedicate ourselves to researching and making the best possible products to deliver health solutions that work.



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***These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.**

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