



Online Ordering Made Easy

The Products Your Patients Need Delivered to Their Door



Patient Direct

An ordering platform that streamlines the supplement ordering process.

Are you looking for ways to help improve the lives of your patients and their families. Patient Direct by Standard Process® — an ordering platform that streamlines the supplement ordering process. Supporting their health between appointments has never been easier.

HOW IT WORKS:



- Meet with your patients as you normally would
- Recommend products that suit your patients' needs



- Grant access to Patient Direct
- Patients/clients are able to purchase products that you recommend from your practice



- Utilize our brochures and digital materials to explain product benefits to patients
- We ship products to your patients — no additional inventory for you to carry





Key Benefits

- You're in control — view, change, activate, or deactivate patient access
- No need to store or manage inventory — we handle the logistics
- Products ship to your patients — auto-delivery available
- You keep 40% of each sale at Suggested List Price
- Customized product menus for each patient
- Enhance relationships with patients and their families
- Can help increase patient compliance
- Can improve your supplement business
- Easily generate reports for sales tax and renumeration earnings

Get Started with Patient Direct



- Log in to your account at my.standardprocess.com
- Click on "Patient Direct" at the top of your screen and select "Register" from the drop-down menu
- Agree to the terms of use



- Check your email and verify your address
- Watch your email for your notification and Patient Direct code



- Provide the code (not to be shared publicly) to your current patients— they can register at standardprocess.com/Patient-Direct
- Approve each patient's request



CUSTOMER SUPPORT

If you have questions about Patient Direct, please call 800-558-8740

Learn more at:
standardprocess.com/Patient-Direct

*From soil to supplement-
quality at every step.*

Together, We Can Change Lives

Changing lives is our passion and has been since our company's inception in 1929. This passion is what drove our founder, Dr. Royal Lee, to develop and pioneer the first whole food-based supplement on the market, the revolutionary Catalyn®.

At Standard Process:

We change lives with our whole food philosophy.

We grow ingredients on our certified organic farm in Wisconsin.

We're serious about quality.

We make products to support the health of the whole family.

We partner with health care professionals.

We've been trusted for generations. Our products have been changing lives since 1929.



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