

Ideal Dispensary

Supporting health care practitioners with a systems-based approach to nutritional and herbal supplementation.

# What is Ideal Dispensary?

Ideal Dispensary is a systems-based approach to health care. It helps you inspire, engage, and enable your patients to reach peak health by simplifying the product selection process.

**Nutrient Solutions for Different Stages of Health Needs** Ideal Dispensary gives you the ability to recommend nutritional regimens specific to patient health needs – helping them move up the pyramid to healthy living.

#### Foundational Health

Health and Wellness

#### **Preventative Care**

**Active Health Management** 

# Condition-Specific Management

Specific System Suppor

## Advanced Nutrition Therapy

Bundled Care Support Regimen for Specific Health Systems

Implement Ideal Dispensary into your practice with these tools



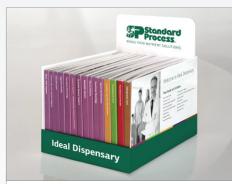
#### **Product Booklets**

Ideal Dispensary booklets help you select proper nutritional support for your patients. Browse products from distinct categories of health conditions and use the booklets to learn about our systems-focused approach.

Books are available in both print and digital form, and they can be found at:

www.standardprocess.com/ldeal-Dispensary





## Box Set

Organize and display all 15 booklets in your clinic in an Ideal Dispensary box set. This allows you to quickly access each booklet and easily browse products. (L00057)



## Patient Assessment

When your patient fills out the Standard Process Systems Survey, you can quickly assess their health status for a snapshot of the reason that brought them to see you.

Patient assessment is available in both print and digital form.



## Desk Mat

The Ideal Dispensary desk mat is a quick reference tool listing Standard Process products that support each health condition. Use it to easily browse and recommend products. (L00058)









(L00018)

(L00020)

## In-Clinic Displays

Enhance your in-clinic experience with an attractive and engaging Ideal Dispensary display, which you can set up and use to organize the products on your shelves. The graphics are designed to pique your patients' interests and ask more about supplements.

See individual display pieces below.

#### Starter Kit

#### **Category L-Cards**

(6"x6") Set of 5 Represents each healthcare category



#### **Category Name Plates**

(2.5"x1.5") Set of 11 Represents each Advanced Nutrition category

Small SP Logo Sign (11"x6")



# Standard Process. WHOLE FOOD NUTRIENT SOLUTIONS

## Lifestyle Kit

#### Lifestyle Focus Shelf Signs

(8"x8") Set of 3 Each sign includes unique message



#### **Branding Kit**

(L00019)

#### SP Branded Shelf Signs

(8"x8") Set of 4 Each sign includes unique message





## Display Header

(L00021)

Styrene Formed SP Branded Header (24"x12")



## **Display Stands**

(L00022)

Wooden Block Stands (5"x2"x2") Set of 2









#### **FOUNDATIONAL HEALTH**

#### **Health and Wellness**

A-F Betafood® Catalyn®^, Catalyn® Chewable^, or Catalyn® GF^ Cataplex® B Cataplex® D' Cruciferous Complete™ Daily Fundamentals —

Bone Health Daily Fundamentals — General Health<sup>^</sup>

Min-Tran®

Organically Bound Minerals ProSynbiotic SP Complete® SP Detox Balance™

Trace Minerals-B<sub>12</sub>™ Tuna Omega-3 Oil^ or Tuna Omega-3 Chewable^ Veg-E Complete Pro™ Chocolate or Vanilla Whey Pro Complete

MediHerb® Adrenal Complex Ashwagandha Complex

Echinacea Premium^

Garlic Forte HerbaVital<sup>^</sup> Turmeric Forte

Vitanox®

^Essentials for General Health

Showcases basic and core foundational supplements and herbal solutions for supporting optimal health.

#### **PREVENTATIVE CARE**

#### **Active Health Management**

Calcifood® Calcium Lactate Cataplex® A-C-P Daily Fundamentals — Adrenal Health Daily Fundamentals — General Female Endocrine

Drenamin® Drenatrophin PMG® E-Z Mg™ Enzycore

**Digestive Health** 

Cataplex® F Tablets

**Epimune Complex** 

OPC Synergy®

ProSynbiotic

Olprima™ EPA | DHA

Tuna Omega-3 Oil or

Veg-E Complete Pro™

Cruciferous Complete™

Catalyn® GF

**Epimune Complex** Immuplex® Magnesium Lactate Min-Chex® OPC Synergy® SP Detox Balance™ Spanish Black Radish

Thymus PMG®

Whole Food Fiber

Whole Food Fiber

Zymex® Capsules

Zymex® Wafers

MediHerb®

DiGest Forte

Livton® Complex

Milk Thistle Forte

Zypan®

Colax

HiPep

Zypan®

Focuses on supplements important for active health management.

#### **CONDITION-SPECIFIC MANAGEMENT**

Glucosamine Synergy®

Neurotrophin PMG®

Ribonucleic Acid (RNA)

Ligaplex® II

Multizyme®

Neuroplex®

Okra Pepsin E,

Livaplex®

#### **Specific System Support**

Allerplex® Antronex® Cardio-Plus® Cardiotrophin PMG® Cataplex® C Cataplex® E Chlorophyll Complex™ Cholacol® Choline

Symplex® F Symplex® M Congaplex® Thytrophin PMG® Cyruta® Gastrex®

**CHIROPRACTIC CARE** 

#### Specific Chiropractic Support

Calcifood® or Calcifood® Powder Catalyn®, Catalyn® Chewable, or Catalyn® GF Cataplex® D Cellular Vitality Collagen C™ Congaplex® Drenamin®

Glucosamine Synergy®

Immuplex® Ligaplex® I Ligaplex® II Min-Chex®

Min-Tran® Myotrophin PMG® Neuroplex® OPC Synergy® Organically Bound Minerals Ostrophin PMG® SP Complete®

Tuna Omega-3 Oil or Tuna Omega-3 Chewable MediHerb®

Boswellia Complex Nervagesic Turmeric Forte

Thymus PMG®

Dedicated to showcasing nutritional and herbal solutions specifically designed to work in conjunction with chiropractic treatment.

#### **ADVANCED NUTRITION THERAPY**

#### Bone / Joint Support

Calcifood® Catalyn®, Catalyn® Chewable, or Catalyn® GF Cataplex® D

Collagen C™ Glucosamine Synergy®

Ligaplex® I Ligaplex® I Min-Chex® Min-Tran®

Cellular Vitality

OPC Synergy® Organically Bound Minerals Ostrophin PMG® SP Complete® Thymus PMG®

MediHerb® Saligesic

## Neuroplex®

**Central Nervous System Support** 

Cataplex® B, Cellular Vitality Cruciferous Complete™ E-Z Mg™ Neuroplex®

MediHerb® Neurotrophin PMG® Bacopa Complex Olprima™ DHA Ginkgo Forte OPC Synergy®

#### Detoxification

Cruciferous Complete™ Livaplex® SP Detox Balance™

LivCo® Vitanox® Spanish Black Radish

Tuna Omega-3 Oil or Tuna Omega-3 Chewable

Bone Complex Turmeric Forte

ProSynbiotic

MediHerb®

Thymus PMG®

Tuna Omega-3 Oil or

Tuna Omega-3 Chewable

#### Functional Neurology

Chocolate or Vanilla

Tuna Omega-3 Chewable

A-F Betafood® Cataplex® B. Cataplex® G Cellular Vitality E-Z Mg™ Neuroplex®

Thymus PMG® Tuna Omega-3 Oil or Tuna Omega-3 Chewable MediHerb®

Neurotrophin PMG® Olprima™ DHA Olprima™ EPA | DHA OPC Synergy®

Kava Forte Nervagesic Nevaton® Forte Rhodiola & Schisandra

Organically Bound Minerals

#### **Hormone System Support**

Cataplex® E Drenamin® OPC Synergy® Pituitrophin PMG® Thymus PMG® Thytrophin PMG®

MediHerb® Adrenal Complex Ashwagandha Complex Chaste Tree FemCo Rhodiola & Ginseng Complex Thyroid Complex

Tribulus

#### Immune System / Inflammatory Response Function

Showcases nutritional supplements designed to support the

functional responses of specific health systems in the body.

Calamari Omega-3 Liquid Cardiotrophin PMG® Cataplex® A-C Cataplex® D Congaplex® Drenamin® E-Z Mg™

Hemp Oil Complex™ Immuplex® Neurotrophin PMG® Okra Pepsin E,

Ribonucleic Acid (RNA) Thymus PMG® Thytrophin PMG®

MediHerb®

Andrographis Complex Astragalus Complex Broncafect® Echinacea Premium Turmeric Forte Viranon

#### Metabolic System

A-F Betafood® Antronex® Cardio-Plus® GF Cardiotrophin PMG® Cataplex® B Cataplex® B, Cataplex® E. Cataplex® GTF Cellular Vitality Choline

Cruciferous Complete™ Cyruta® Plus Drenamin® Diaplex® Folic Acid B

Hemp Oil Complex™ Livaplex® Olprima™ EPA Olprima™ EPA | DHA Tuna Omega-3 Oil or Tuna Omega-3 Chewable Veg-E Complete Pro™ Chocolate or Vanilla Whole Food Fiber

MediHerb® Gymnema Hawthorn Metabol Complex Thyroid Complex Turmeric Forte

#### Neuro-Immune

Drenatrophin PMG® Hemp Oil Complex™ Pituitrophin PMG® Symplex® F Symplex® M

Thymus PMG® Thytrophin PMG® Tuna Omega-3 Oil or Tuna Omega-3 Chewable

#### Resiliency / Stress Response

Hemp Oil Complex™ Neurotrophin PMG® ProSynbiotic Thymus PMG® Tuna Omega-3 Oil or

#### MediHerb® Ashwagandha Complex

Kava Forte

Tuna Omega-3 Chewable Whole Food Fiber

### **Sports Performance**

Calcium Lactate Cataplex® D Cellular Vitality Ferrofood® Glucosamine Synergy® Ligaplex® I OPC Synergy®

MediHerb®

Rhodiola & Ginseng Complex Turmeric Forte

Product categories that support a systems-based approach to health care

Help address your patients' specific health issues requiring advanced nutrition insights with the whole food-based nutritional and herbal solutions in this portfolio.

#### FOR PROFESSIONAL USE ONLY