

# Echinacea

## Misunderstood & Underestimated



Echinacea is a popular but very underestimated herb due to misunderstanding of what constitutes *real* Echinacea. Echinacea is Kerry Bone's favorite herb and you may have heard him say **'You can build your practice on Echinacea alone'**. The use of Echinacea in the winter season is well known, however, Kerry successfully uses Echinacea in a number of different ways:

- To support the immune system in a wide range of both **short- and long-term situations**
- Whenever the **immune system is challenged**
- As a **well-being tonic**
- To support **healthy aging and longevity\***

MediHerb's **Echinacea Premium** has been the subject of extensive research which has significantly clarified our understanding of the pharmacodynamics and bioavailability of this powerful herb.

### Did you know?

- **Alkylamides** are the only components found in the blood stream after oral ingestion of Echinacea
- **Alkylamides** must be used as the markers of **quality and activity** in Echinacea
- The **root of Echinacea** is the preferred plant part as it has the highest levels of alkylamides
- ***Echinacea angustifolia*** and ***Echinacea purpurea*** are the **preferred species** because they contain the highest amounts of alkylamides
- Echinacea must be extracted using a **sufficiently high alcohol percentage** to extract the alkylamides
- Echinacea **modulates** the immune response by the interaction of **alkylamides with the CB2 receptors**

- Echinacea root **boosts the white cell count**, especially natural killer (NK) cells
- **Echinacea Premium** contains a patented blend of *Echinacea angustifolia* and *Echinacea purpurea* roots
- The synergistic blend of alkylamides in Echinacea Premium **potentiate each other** for greater physiologic effect
- MediHerb **guarantees a minimum of 4.1 mg of alkylamides** in every tablet of **Echinacea Premium** to ensure optimal clinical results\*

MediHerb's Echinacea research is ongoing and continues to validate the traditional use of Echinacea by the Native American tribes and the Eclectics.



\*These statements have not been evaluated by the Food & Drug Administration. These products are not intended to diagnose, treat, cure or prevent any disease.

For more information on how you can utilize the full potential of Echinacea Premium contact your Standard Process Representative.



## Winter Herbal Protection

In addition to Echinacea Premium, MediHerb has a range of effective products that can help protect and support your patients throughout winter:

### Andrographis Complex

- Supports healthy immune response following stress, sudden changes in weather or temperature
- Supports healthy respiratory system function
- Enhances immune system function\*

### Herbal Throat Spray

- Soothes the throat
- Supports the local immune system in the mouth and throat
- Supports healthy respiratory tissue and respiratory tract function
- Maintains healthy mucosal tissue in the upper respiratory tract\*

### Euphrasia Complex

- Supports healthy mucous membranes particularly of the nose and sinus
- Assists in maintaining healthy breathing passages to support free and clear breathing
- Maintains normal respiratory tract function
- Maintains healthy and normal mucus secretion in nasal passages\*

### Garlic 5000mg

- Independent laboratory testing confirmed MediHerb Garlic releases 2.6 mg of allicin per tablet
- Enterically coated to ensure the stabilized alliin is converted to allicin in the intestine
- Enhances immune system response
- Promotes healthy lung function\*

### Broncafect®

- Available in both tablet and liquid form
- Supports healthy respiratory tract function
- Assists the body in maintaining normal body temperature within a normal range
- Supports the body's normal cough reflex and immune system function\*

### ResCo®

- Available in both tablet and liquid form
- Encourages healthy removal of mucus
- Assists in maintaining healthy airway passages
- Helps maintain throat health and healthy respiratory function\*

### PulmaCo

- Helps maintain healthy breathing passages to support free and clear breathing
- Supports the body's natural ability to break up and expel respiratory secretions
- Supports healthy respiratory tract function\*

### Golden Seal 500mg

- Helps maintain healthy mucous membranes
- Assists in maintaining healthy breathing passages to support free and clear breathing
- Helps maintain healthy mucus function\*

### DiaCo Phytosynergist®

- Encourages the healthy elimination of toxins by stimulating normal urination, perspiration and healthy mucus function
- Helps support normal body temperature within a normal range
- Encourages healthy respiratory function and immune response\*



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