Improved formula

# Cod Liver Oil as Nature Intended









## All the Benefits of a Natural Profile

Standard Process Cod Liver Oil contains vitamins A and D with EPA and DHA omega-3 fatty acids, as nature intended. No additional vitamin A or D is added.

- > Natural profile of vitamins A and D
- > Contains EPA and DHA omega-3 fatty acids that, according to the FDA, may reduce the risk of coronary heart disease
- > Supports healthy eyes and skin
- Provides support for bone, tooth, and musculoskeletal health
- Supports the body's natural inflammatory response
- Naturally contains small amounts of coenzyme Q<sub>10</sub> (CoQ<sub>10</sub>)\*
- In convenient perles with a natural lemon flavor

Standard Process Cod Liver Oil provides naturally occurring vitamin A, vitamin D, omega-3 fatty acids, and coenzyme $Q_{10}$ .*				
Syst	ems Supported	Vitamin A	Vitamin D	
Bone			х	
Cardiovascular			х	
Endocrine			х	
Epithelial tissue		х		
Liver		х		
Teeth			х	
	Natural killer cells	х		
Immuno	B lymphocytes	х		
Immune	Cell growth/death		х	
	Cell differentiation		х	
	Tears	Х		
Vision	Retina	х		
	Cell signaling	х		

Content: 180 perles

Suggested Use: Three perles per day, or as directed

Product Number: 2685

Suggested List Price: \$39.00



Supplement Facts: Serving Size: 3 Perles Servings per Container: 60 Amount Per Serving %DV				
Calories       27         Calories from Fat 27       27         Total Fat	ng 4% 10 IU 40%			
Cod Liver Oil				
*Percent Daily Values (DV) ar 2,000 calorie diet.	e based on a			

Other Ingredients: Gelatin, glycerine, water, natural flavor, carob, natural tocopherols (soy), and rosemary extract.

†Daily Value (DV) not established.

How does this product compare to our other essential fatty acid products?						
Product	Cod Liver Oil	Calamari Omega-3 Liquid	Tuna Omega-3 Oil	Tuna Omega-3 Chewable	Linum B <sub>6</sub> (630 mg of flaxseed oil per serving)	
Serving Size and Form	3 perles	1 tsp. liquid	2 perles	2 perles	1 perle	
Vitamin A	2,000 IU	NA	NA	NA	NA	
Vitamin D	90 IU	NA	NA	100 IU	NA	
Vitamin E	NA	NA	NA	5 IU	NA	
EPA	210 mg	400 mg	60 mg	50 mg	NA	
DHA	300 mg	800 mg	300 mg	240 mg	NA	
Alpha-linolenic acid/serving	NA	NA	NA	NA	~346 mg	

#### From Norway to You

Standard Process has gone to the crystal waters of Norway to find quality cod liver oil, we're proud to put our name on. The people of Norway have fished these waters for centuries, enjoying the benefits of nature's bounty. Unfortunately, many people today don't eat a diet rich in fish and miss out on all the vitamins and nutrients fish contain. Standard Process Cod Liver Oil is an ideal supplement for your patients who may be low in vital vitamins A and D and omega-3 fatty acids. With excellent stability and research-validated quality, each batch of our Cod Liver Oil is third-party tested for purity.

#### How Cod Liver Oil Supports Good Health

For centuries, cod liver oil has been used to support health. Modern-day life keeps many people indoors a great deal of the time, missing the vitamin D supplied by the sun. With some research suggesting that up to 90 percent of us have a diet that does not meet the U.S. recommended daily allowance (RDA) for vitamin D and up to 50 percent of us do not consume the RDA for vitamin A, supplements containing these vitamins, along with a healthy diet and exercise, could benefit many people. In order for health care professionals and their patients to monitor the intake of vitamin A and vitamin D, our label clearly states the amount per serving.

Cod Liver Oil also contains omega-3 fatty acids that support good health. According to the United States Food and Drug Administration, supportive but not conclusive research shows that consumption of EPA and DHA omega-3 fatty acids may reduce the risk of coronary heart disease. EPA and DHA are most studied for their ability to modulate the body's normal response to the natural inflammatory process, their role in triglyceride processing, and their support of blood flow. Other areas of investigation are gut health, lung function, and effect on pathways that contribute to a healthy mood.



### Product Combinations to Consider

Cod Liver Oil and:				
Eyes	Iplex®	Supports ocular health and normal eye function*		
	Bilberry 6000 mg MediHerb®	Maintains healthy eyes*		
	Cruciferous Complete <sup>™</sup>	Provides trace amounts of lutein, which in higher amounts appears to support healthy eye function, and is also a source of vitamin K*		
Bones	Calcium Lactate	Calcium from a highly soluble, nondairy source; supports and helps maintain healthy bone density and remodeling while providing the proper balance of calcium and magnesium (5:1 ratio)*		
	Cal-Ma Plus®	Contains key ingredients from Calcium Lactate along with bovine parathyroid to support healthy parathyroid function, which is required for the proper regulation of calcium metabolism*		
	Calcifood® or Calcifood® Powder	Provides an assortment of minerals, amino acids, and vitamins to support healthy bones*		
	Bone Complex MediHerb	Supports and maintains healthy bone density*		
mmune System	Cataplex® C	Provides additional vitamin C plus calcium to support normal immune response*		
	Immuplex®	Provides broad mineral support for everyday immune function*		
	Congaplex®	Contains ribonucleic acid (RNA), which the body uses to build new cells*		
Ĺ	Thymex®	Provides thymus Cytosol extract, calcium, and magnesium to support the thymus gland*		
poo	Min-Tran®	Contains mineral complexes to support emotional balance*		
Mook	Cataplex® G	Provides a calmative effect on the nervous system and maintains nerve health*		
Cardiovascular	Cataplex® B	Contains B-complex vitamins and supports healthy heart electrical conductivity*		
	Cardio® Plus	Provides bovine heart PMG $^{-}$ extract, which contains naturally occurring $CoQ_{10}^{*}$		
	<b>HerbaVital</b> MediHerb	Supports healthy circulation, healthy joints, a healthy immune system, and healthy liver function while promoting vitality and stamina*		



