



The Foundation of Your Family's Health

Catalyn® — changing lives since 1929

Changing Lives with Nutrition

Standard Process:

- Is committed to changing lives with a whole food philosophy
- Grows many ingredients on the Standard Process certified organic farm in Wisconsin
- Is serious about quality
- Makes products to support the health of the whole family
- Teams-up with health care professionals
- Has been trusted for generations, with products that have been changing lives since 1929



TOGETHER WE CHANGE LIVES.

Standard Process, Your Health Care Practitioner, and You

1. Lee-Kwan, S.H., Moore, L.V., Blanck, H.M., Harris, D.M. & Galuska, D. *MMWR Morb Mortal Wkly Rep* 66, 1241-1247 (2017).
2. *National Institute of Health, Office of Dietary Supplements.*
3. Bowman B, R.R., eds. *International Life Sciences Institute 9th ed.* (2006.).
4. Wardlaw GM, H.J., DiSilvestro RA. *McGraw Hill Higher Education 6th edition.* (2004.).
5. DD., B. *Chem Biol.* March 20; 21(3): 319-329.(2014).
6. Thiamin, R. (1998).

Catalyn® — more than just a multivitamin

Supplies multiple vitamins for complex nutritional supplementation.

Vitamin A: Supports antioxidant activity, immune system function, and vital organs²⁻⁴

Vitamin D: Supports bones, cellular function, neuromuscular function, and immune function^{4,5}

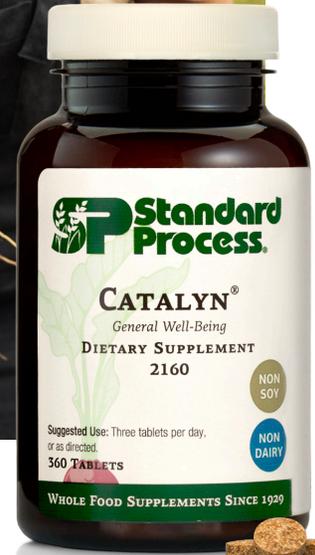
Thiamin (vitamin B₁): Associated with the metabolism of carbohydrates and amino acids⁶

Riboflavin (vitamin B₂): Involved with energy production, cellular functions, growth, and development²

Vitamin B₆: Involved in more than 100 enzymatic reactions in the body^{2,4}



High-quality ingredients that work the way nature intended.



Experience the Standard Process Difference For Yourself



standardprocess.com



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A Healthy Nutritional Foundation

Catalyn® belongs in every home

When it comes to fruits and vegetables, The Standard American Diet is lacking. Just 1 in 10 adults meet the federal fruit or vegetable recommendations,¹ which can contribute to nutrient shortfalls that may impact the way your body performs.

Explore Other Catalyn® Products



Catalyn® Chewable

A chewable tablet designed to help bridge nutritional gaps



Catalyn® GF

A gluten-free version of the original Catalyn® formula



Catalyn® with Iron

A supplement for energy metabolism support*

A Catalyst for Change

Catalyn®, together with healthy diet rich in fruits and vegetables, can help fill the nutrient gap. It contains several plant-based superfoods such as organic alfalfa pea vine, and oats, which are grown on the Standard Process certified organic farm.[^] In addition, it is a source of vital nutrients such as vitamin A, D, and B.

Catalyn® was the first supplement developed by Standard Process founder, Dr. Royal Lee. It was created in 1929 as a response to nutritional deficiencies that were caused by the growing processed food industry — a challenge that persists today.

[^]Ingredients that are not grown on our farm, or if our supply is short, are sourced from certified organic farms.

"Very few Americans eat the recommended amount of fruits and vegetables every day. As a result, we're missing out on the essential vitamins, minerals, and fiber that fruits and vegetables provide."

– Seung Hee Lee Kwan, Ph.D. CDC's Division of Nutrition, Physical Activity and Obesity



Dr. Royal Lee, visionary founder of Standard Process

Catalyn®

Suggested Use: Three tablets per day, or as directed.



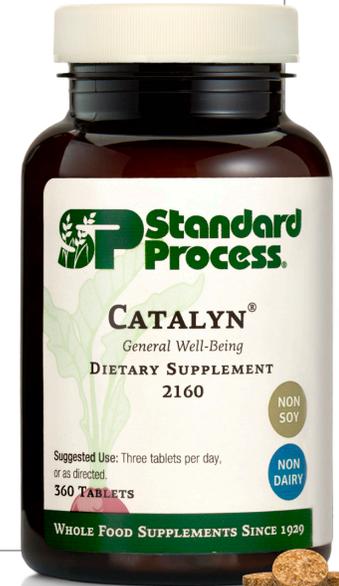
ALFALFA



PEA VINE



OATS



- Supplies multiple vitamins for complex nutritional supplementation
- Designed to help bridge nutritional gaps in the diet
- Encourages healthy cell function*
- Supports overall well-being*
- Good source of thiamin and riboflavin

Standard Process® products labeled as Vegan are devoid of animal-based tissue, animal-based gelatin, or fish oils. They are also devoid of animal-based ingredients such as dairy, eggs, honey, beeswax, and lanolin. Standard Process® products labeled as Gluten-Free have been tested to verify they meet the regulations associated with the United States Food and Drug Administration's gluten-free labeling.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.