

# Together, We Can Change Lives

Changing lives is our passion and has been since our company's inception in 1929. This passion is what drove our founder, Dr. Royal Lee, to develop and pioneer the first whole food-based supplement on the market, the revolutionary Catalyn®.

## At Standard Process:

We change lives with our whole food philosophy.

We grow ingredients on our certified organic farm in Wisconsin.

We're serious about quality.

We make products to support the health of the whole family.

We partner with health care professionals.

We've been trusted for generations. Our products have been changing lives since 1929.

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# Catalyn®

## A Healthy Nutritional Foundation



The original whole food-based supplement — bridging nutritional gaps for more than 90 years





# Changing Lives, One Bottle at a Time

## Make Catalyn® The Foundation of Every Supplement Protocol

### The Standard American Diet is nutritionally insufficient

According to the 2020-2025 Dietary Guidelines for Americans (DGA), the U.S. populations average intake of fruits and vegetables fall far below the recommended amounts.<sup>1</sup> In particular, just 1 in 10 adults meet the federal fruit or vegetable recommendations.<sup>2</sup>

"Very few Americans eat the recommended amount of fruits and vegetables every day. As a result, we're missing out on the essential vitamins, minerals, and fiber that fruits and vegetables provide."

– Seung Hee Lee Kwan, Ph.D.  
CDC's Division of Nutrition,  
Physical Activity and Obesity

This shortfall can contribute to under-consumed nutrients in the population. For example, the 2020-2025 DGA have reported more than 90% of adults older than age 19 years do not consume enough vitamin D.<sup>1</sup> This likely includes some of your patients.

### Catalyn supplies multiple vitamins from whole food and other ingredients

Catalyn®, together with healthy diet rich in fruits and vegetables, can help fill the nutrient gap. It contains several plant-based superfoods such as organic alfalfa pea vine, and oats, which are grown on the Standard Process certified organic farm.<sup>^</sup> In addition, it is a source of vital nutrients such as vitamin A, D, and B.

<sup>^</sup>Ingredients that are not grown on our farm, or if our supply is short, are sourced from certified organic farms.



Dr. Royal Lee, visionary founder of Standard Process

# Catalyn® — more than just a multivitamin

Supplies multiple vitamins for complex nutritional supplementation.

**Vitamin A** supports antioxidant activity, is involved in immune system function, and supports vital organs.<sup>3-5</sup>

**Vitamin D** supports bone health and development, cellular function, neuromuscular function, and immune function.<sup>5,6</sup>

**Thiamin (vitamin B1)** acts as a co-enzyme associated with the metabolism of carbohydrates and amino acids.<sup>7</sup>

**Riboflavin (vitamin B2)** is converted to its coenzyme forms in most tissues which are involved in many enzymatic reactions in the body including energy production, cellular functions, growth, and development.<sup>3</sup>

**Vitamin B6** in coenzyme forms are involved in more than 100 enzymatic reactions in the body including the synthesis of heme in the red blood cells and neurotransmitters, and the metabolism of carbohydrates and lipids.<sup>3,5</sup>



### Catalyn®

Suggested Use: Three tablets per day, or as directed.

- Supplies multiple vitamins for complex nutritional supplementation
- Designed to help bridge nutritional gaps in the diet
- Encourages healthy cell function\*
- Supports overall well-being\*
- Good source of thiamin and riboflavin

## Explore the Catalyn® Family



### Catalyn® Chewable

A chewable tablet designed to help bridge nutritional gaps



### Catalyn® GF

A gluten-free version of the original Catalyn formula



### Catalyn® with Iron

A supplement for energy metabolism support\*

\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.