

Premium-Quality Products for Your Pets

Our cat, dog, and horse products use the same processes and ingredients we use to create our human supplements. This is how we deliver targeted nutritional support to change the lives of your beloved pets.



Targeted Nutrition for Cats | Dogs | Horses



Feline Formulas

Since cats are obligate carnivores, our feline formulas contain fewer ingredients than our canine formulas and focus more on specialized protein extracts. These ingredient combinations provide a wide range of nutrients to support multiple body systems.



Canine Formulas

Dogs are omnivores, which is why our canine formulas contain a variety of ingredients that include a balance of animal tissues and botanical materials. These ingredient combinations provide a spectrum of nutrients to support multiple body systems.



Equine Formulas

Our equine formulas contain ingredients such as vegetables, herbs, and fruits to deliver a full spectrum of phytonutrients, enzymes, minerals, and vitamins. Safe and effective, these formulas were developed to target the nutritional demands of specific equine systems.



The Great Majority

of the raw plant ingredients we use in our supplements are grown on our organic farm



Freshly Harvested

Crops are often processed within one hour



Our team performs as many as **2,100 quality tests** each week



Nutrition Innovation Center

Our first-of-its-kind research center in Kannapolis, NC