



Win a Luxurious, Health-Focused Trip to Standard Process

Three lucky winners and a guest (along with their practitioner and a guest) will win an incredible trip to Wisconsin where they will visit the Standard Process® certified organic farm and manufacturing facility, enjoy lunch with Standard Process® thought leaders, and spend two nights in one of the Midwest's premier hotels. Winners will also enjoy activities such as:

- Golfing
- A spa retreat
- Premier restaurants
- Much more!

2nd place: Vitamix Blender (\$400 value)

3rd place: Meal delivery service gift card (\$250 value)

4th-8th place: Standard Process gift basket

Sign up at standardprocess.com/challenge to join the nationwide community

As a member, you will receive:

- Daily inspirational emails
- An invitation to our exclusive, informative patient webinar
- Access to Facebook groups: share progress, recipes, encouragement, and much more



#spdetoxchallenge



Changing Lives with Nutrition

Standard Process:

- Is committed to changing lives with a whole food philosophy
- Grows many ingredients on the Standard Process certified organic farm in Wisconsin
- Is serious about quality
- Makes products to support the health of the whole family
- Teams-up with health care professionals
- Has been trusted for generations, with products that have been changing lives since 1929



TOGETHER WE CHANGE LIVES.

Standard Process, Your Health Care Practitioner, and You

2024 Detox & Purification Challenge

Join a nationwide community now in its 5th year



High-quality ingredients that work the way nature intended.



standardprocess.com



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Make This *Your* Story

“ This is what my **MIND AND BODY** needed ”

-Bea R. | 2023 Purification Challenge Winner



“ It's really **NEVER TOO LATE** to improve your life ”

-Connie L. | 2023 Detox Challenge Winner



“ I actively want to continue the **NEW EATING HABITS** ”

-Donald S. | 2023 Detox Challenge Winner



View contest rules at standardprocess.com/challenge

For your chance to win, complete the challenge and tell us how the detox or purification program changed your life.

Are you experiencing fatigue, difficulty sleeping, indigestion, food cravings and weight gain, reduced mental clarity, low libido, skin issues, and joint discomfort? **Toxins may be responsible!**

That's why Standard Process® is starting 2024 with the **SP Detox & Purification Challenge** — an exciting, inspiring way to revitalize your wellness. You'll choose between two programs that offer your body additional support to reduce or remove toxins, which is important for reinforcing your health and vitality.

Each program is combined with a guided meal plan full of whole food recipes and whole food-based supplements designed to promote metabolic detoxification.

Join others from around the nation. The challenge begins on January 1, 2024.



Standard Process products labeled as **Vegan** are devoid of animal-based tissue, animal-based gelatin, or fish oils. They are also devoid of animal-based ingredients such as dairy, eggs, honey, beeswax, and lanolin. Standard Process products labeled as **Vegetarian** are considered lacto-ovo vegetarian, which means they are devoid of animal-based tissue, animal-based gelatin, or fish oil. They may contain animal-based ingredients such as dairy, eggs, honey, beeswax, or lanolin. Standard Process products labeled as **Gluten-Free** have been tested to verify they meet the regulations associated with the United States Food and Drug Administration's gluten-free labeling.



Includes ingredients grown on the Standard Process® certified organic farm.

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Talk to your health care professional to determine which program is right for you.

28-Day SP Detox Balance™ Program

VEGAN

GF



- Balanced, safe, and effective nutritional support for all three phases of detoxification*
- Tasty, all-in-one shake available in Chai and No Added Flavor options. Depending on the day, you will drink one, two, or three nutrient-packed SP Detox Balance™ shakes.



21-Day Purification Program

V

GF



- Purify, nourish, and maintain a healthy body and weight*
- Includes a variety of supplements taken daily, including a nutritional shake that offers essential whole food nutrition — available in original, dairy-free, chocolate, or vanilla

